



# ecta at a glance

## Who we are

**ecta**, the **European Competitive Telecommunications Association** ([www.ectaportal.com](http://www.ectaportal.com)), is the pan-European pro-competitive trade association that represents more than 100 of the leading challenger telecoms operators and digital solutions providers across Europe. For more than two decades, **ecta** has been supporting the regulatory and commercial interests of telecoms operators, ISPs & equipment manufacturers in pursuit of a fair regulatory environment that allows all electronic communications providers to compete on level terms. Our members have been and are among the leading innovators in Internet services, broadband, business communications, entertainment and mobile.

**ecta** members are united in their belief that competition is the best driver of efficient investments and the greatest enabler of innovation, choice and benefits for citizens and businesses, as well as for the European economy overall.

As new technologies and services emerge, policymakers must remain vigilant that competitive choice continues to thrive and that the digital ecosystem functions in a way most beneficial to individuals, private businesses and public institutions.

**ecta's** core advocacy mission is to work with the European institutions and national governments, the Body of European Regulators for Electronic Communications (BEREC) and National Regulatory Authorities (NRAs), the European Network and Information Security Agency (ENISA), competition authorities,

European and national agencies, to ensure that policies and laws enable competition and promote the use and development of electronic communications.

**ecta** regularly builds coalitions among members, other trade association, and public interest, consumer and business organisations to achieve our policy goals.

## Why join ecta

### Give your organisation a voice!

Within the digital ecosystem, policy changes, new rules and laws create both risks and opportunities that often materially affect your bottom line and operations, your competitive position and your business sustainability. Most of these changes are shaped at European level and the policymaking process offers multiple opportunities for stakeholders to provide their input. It is therefore of utmost importance to have your organisation's voice represented during the process.

We are a members' association and the association lives through and with its members. You are **ecta** and your voice counts in setting our priorities and achieving our joint objectives. The more we are, the better we represent the industry and its competitive dynamic. Those who oppose pro-competitive policy and regulation are strong and no one else will better promote the common interests of challenger telecoms operators and digital solutions providers than **ecta**.

# How we are organised

**ecta** is organised around four main pillars:

### The Regulatory Forum

**Your membership has direct impact:** **ecta** regulatory and public policy is determined by 'Full' and 'Affiliate' members in the **ecta** Regulatory Forum meetings following proposals by the **ecta** Secretariat. All members are free to decide how they want to participate and can register as passive or active members of each working group. The Regulatory Forum is chaired by the Director General and meets physically on average three to four times a year.

### The Non-executive Board of Directors

The Board oversees general strategy and ensures good corporate governance of the association.

### The CEO Council

The CEO Council is an advisory body supporting the **ecta** Board and Director General in their corporate objectives and synchronising messaging at a high level. All CEOs can submit their candidacy to participate. It is currently composed as follows:

Martin Witt, CEO, 1&1 Telecommunication SE; Keri Gilder, CEO, Colt Technology Services; Alex Goldblum, CEO, Eurofiber; Norbert Westfal, Managing Director, EWE TEL; Alberto Calcagno, CEO, Fastweb SpA; Panos Papadopoulos, CEO, Forthnet; Maxime Lombardini, Vice-Chairman of the Board, Iliad; David Zimmer, CEO, Inexio; Meinrad Spenger, CEO, MásMóvil; Jean-Marc Harion, CEO, PLAY.

### The Secretariat

The Secretariat runs the association on a daily basis. They take the lead in developing strategy and regulatory policy and each year prepare a forward-looking Action Plan. They represent the association and, where desired, its individual members externally to institutions, governments, regulators and other involved bodies with an interest in the competitive digital ecosystem.



ecta

European competitive  
telecommunications association



## Full Member benefits at a glance

Advocacy	<ul style="list-style-type: none"><li>⇒ Your company's voice is heard at the EU level and influences key policy/regulatory decisions.</li><li>⇒ Be part of <b>ecta's</b> collaborative process through participation in the Regulatory Forum, working groups and task force meetings.</li><li>⇒ Coordination and delivery of clear, consistent policy messages.</li><li>⇒ Direct access to senior representatives from key EU institutions.</li><li>⇒ Direct access to national regulators, including the Chairman of BEREC.</li><li>⇒ Receive detailed information and early warnings of latest EU regulatory policy developments impacting telecoms regulation at EU and national level.</li><li>⇒ Benefit from <b>ecta's</b> strong presence at the European Commission, European Parliament and Council as demonstrated by <b>ecta's</b> history of significant policy wins.</li><li>⇒ Participate with <b>ecta</b> to targeted meetings and events.</li><li>⇒ Attend <b>ecta</b> events that focus on thought leadership and education on key policy initiatives.</li><li>⇒ Benefit from <b>ecta's</b> support on national issues.</li></ul>
The ecta Regulatory Conference	<ul style="list-style-type: none"><li>⇒ Three free delegate passes (total value of € 6.750,00).</li><li>⇒ 30% discount on complimentary passes.</li><li>⇒ Priority consideration for panellist positions and speaking opportunities.</li><li>⇒ Special sponsorship opportunities.</li><li>⇒ Access to the Executive VIP lunch with key policymakers.</li><li>⇒ Benefit from the great networking opportunities.</li></ul>
Press releases	<ul style="list-style-type: none"><li>⇒ Make your press releases visible on the homepage of <b>ecta's</b> website.</li></ul>
ecta Board of Directors	<ul style="list-style-type: none"><li>⇒ Eligible for <b>ecta</b> Board of Directors seat.</li></ul>
ecta CEO Council	<ul style="list-style-type: none"><li>⇒ Eligible for <b>ecta</b> CEO Council seat.</li></ul>
ectaportal.com	<ul style="list-style-type: none"><li>⇒ Access 'Members-Only' information via the <b>ecta</b> website and get access to:<ul style="list-style-type: none"><li>◇ information and reports and <b>ecta's</b> submissions.</li><li>◇ <b>ecta's</b> library of research: Regulatory Forum documents, events and workshops, past submissions, responses, letters, reports and summaries.</li></ul></li><li>⇒ Present your company through a publicly accessible member profile.</li></ul>
Marketing opportunities	<ul style="list-style-type: none"><li>⇒ One feature article per year in the <b>ecta</b> Newsletter "ecta Policy &amp; Regulatory Focus" (content to be reviewed and approved by the <b>ecta</b> Secretariat).</li></ul>
Voting Right	<ul style="list-style-type: none"><li>⇒ One vote per full member and voting right at the Ordinary and Extraordinary General Meetings, Board elections and at the Regulatory Forum.</li></ul>